

# Programme and project outcomes and evaluation

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- Our evaluation strategy is currently under revision, but will be based on a logical framework and a view in which project outcomes feed directly into programme outcomes.
- Our aim for this group of projects is to deliver the following benefits:
  - Greater uptake of e-learning across institutions to support widening participation, work placed learning, flexible delivery and personalised learner experiences.
  - Institutions have access to guidance, and transferable models, and support, enabling them to make more informed decisions on the use of e-learning.
  - Learners are provided with a personalised learning experience through appropriate use of e-learning.
  - Improved support and removal of barriers for learners progressing between courses and institutions.
  - Increased impact and take up of the approaches piloted by the Distributed e-Learning Regional Pilot Projects.
  - Evidence provided and in-depth lessons learned on the cross institutional use of technology to support lifelong learners, enabling the sector to make more informed decisions.

## Programme-level requirements of projects

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- You will not have a programme-level evaluator landing on you asking you to justify yourself.
- Any external evaluation-type activities are likely to be formative and supportive, or synthesis-driven, or summative significantly after the end of the project.
- We anticipate providing support for evaluating the learner experience, starting in the middle of 2007.
- Your reports will be reviewed by the JISC programme manager leading on the relevant 'theme', as well as by me. They may suggest evaluation questions or approaches to evaluation.
- All projects are required to develop an evaluation plan.
- You are not required to use an external evaluator, though this can often bring benefits.
- We strongly encourage projects to take part in peer review of technical developments, and will be putting in place supporting structures.

- Imagine you've reached the end of the project, and it's been an unmitigated success. Write the leader paragraph of a short press release highlighting your achievements, aimed at a general audience (max. 50 words.)
  
- *Example:* Technology is helping students to progress on to courses they might not otherwise have been able to. This is one of the findings of a JISC-funded project which, along with several others, is exploring how 'e-portfolios' – online spaces for reflecting, planning and showcasing work – can help learners make career choices and progress into higher education.

- What is your project aiming to achieve?
- How will you know whether it has done this? You might be looking for:
  - *Presence* of something (the number of something)
  - *Type of access* to an innovation or new service (is the situation better or worse?)
  - *Level* of use (the frequency which something is used)
  - *Extent* of activity or coverage (numbers involved in the use of something)
  - *Relevance* of the innovation (does the innovation resolve the underlying issue?)
  - *Quality* of the innovation (how well the change is done)
  - *Effort required* to achieve change (how hard is it to make the change?)
- What will you compare the project-end situation with?

- Student experience
- Tutor experience
- Impact on institution(s) as a whole
- How partnerships worked throughout the project
- Technical performance of system
- Acceptability and usability of system
- 'Success' of project

## The seven-stage model of institutional adoption of technology

