

# JISC

## JISC Conference 2009

Edinburgh International Conference Centre  
24 March 2009



### Sponsorship and Exhibition Opportunities



# JISC Conference 2009

The JISC Conference attracts over 700 delegates, comprising senior managers, practitioners and support staff involved in the use of Information and Communications Technology in further and higher education and research. Participants have the opportunity to meet with JISC Services, partners, associations, publishers and IT companies in the exhibition hall. There are also opportunities to network and take part in discussions about the full range of JISC's work.

The 2008 Conference was considered our most successful yet. We introduced a new Web 2.0 element with a social networking site specifically for the conference.

Live streamed keynote speeches, micro-blogging using Twitter and photo-sharing were all incorporated.

## 2008 Sponsors and Exhibitors

Adept Scientific Plc  
Altman Technologies Ltd  
Association of Learning Technology  
British Library  
Cengage Learning  
EduserV  
Edutxt  
The Higher Education Academy  
OCLC – main conference sponsor  
Ovid  
Oxford University Press  
National Rural Knowledge Exchange  
PebblePad  
Proquest  
SEIC  
Talis  
Taylor & Francis  
UCISA  
ULCC  
Viglen Ltd



'This was my first conference. It was an exceptionally valuable networking opportunity, and a very pleasant and informative experience.'

*Delegate feedback, 2008*

New for  
2009

'I thought it was an excellent event... I did not avail myself of everything on offer but the range of information was very impressive.'

*Delegate feedback, 2008*

We aim to build on the success of 2008 and make 2009 an even better experience for both delegates and exhibitors. We are working hard to produce a varied programme that will enable the delegates to engage and interact with JISC. We will be refining the Web 2.0 element of the conference as well as improving the networking opportunities for delegates and exhibitors.

### Extra exhibiting time

For the first time ever, the JISC Conference will open its doors a day early. The exhibition will open the evening before the main day of the conference with a drinks reception open to delegates. This gives exhibitors additional networking time with delegates in a less formal atmosphere. The best bit? The exhibition package prices are fixed at those charged in 2008, so this is a completely free benefit to exhibitors! See overleaf for further information on the great sponsorship opportunity this also offers.

### 1-2-1 networking

The JISC Conference consistently offers great networking opportunities, but we the organisers fully realise that, due to the number of attendees and tightly packed programme, it is not always easy to network effectively on the day. We are therefore introducing a brand new tool on the conference website to assist delegates with setting up 1-2-1 networking meetings. Exhibitors will also be able to benefit from this tool by putting up company profiles and booking and accepting meetings with delegates.



# Sponsorship Opportunities

N.B. prices EXCLUDE VAT.

## Main conference sponsor £15,000

- Listed as the main conference sponsor on all pre-conference mailers from sponsorship agreement
- High profile exhibition space of up to 4 x 4 m
- Logo on lectern in main hall (opening and closing keynote)
- Logo on the main conference holding slide to be used in the main plenary hall and all breakout sessions
- Logo and up to 200 words or advert on inside front cover of event guide or outside back page
- Logo, 200 words and link on website as main conference sponsor
- Opportunity to run a 1hr 30mins parallel session in the conference programme on a subject agreed with the JISC Programme committee
- Pre-conference interview of a senior figure in your organisation, recorded as a podcast and posted on the conference website.



If you are considering this sponsorship package please contact:  
Grace Porter, Events Co-ordinator, JISC. Tel: + 44 (0)117 331 0674 or  
email: [g.porter@jisc.ac.uk](mailto:g.porter@jisc.ac.uk) to discuss further.

## Sponsorship of the demonstration area £2,500

- The demonstration area consists of a number of prominent stands located in the main foyer and registration area, offering delegates the opportunity to view demos from JISC-funded projects and speak to members of the project team at scheduled times during the conference.
- Logo in the event guide and label as the sponsor of the demo stands
- Logo and link on the conference website
- Logo on the demo schedule which will be located prominently on the stand and scrolling on electronic signage screens
- Literature on the demo stands
- Opportunity to have own timed demo slot which will be advertised in the main demo schedule in the event guide and announced at the conference.

## Conference opening night drinks reception sponsor £2,500



How about sponsoring the drinks reception on the evening of Monday 23 March, to mark the opening of the exhibition and the conference? This will be held in the exhibition hall, with all exhibition stands open to delegates to browse and network.

- Logo and link to sponsor website on the conference website
- Logo in the event guide given to all delegates at the conference
- Opportunity to place branding around the exhibition hall during the drinks reception
- Five delegate passes to attend the drinks reception.

## Conference Wi-Fi sponsorship £2,000

There is secure wireless internet access throughout the conference venue and we will be encouraging all our delegates to participate in the conference online as well as being there in person! Therefore, being the wireless network sponsor is another excellent way of getting your message across to a captive audience of up to 750 delegates.

- Logo on the conference website as the wireless network sponsor with link to your website
- Logo on the individual login cards distributed to delegates to enable them to log on to the network.



## Electronic advert £250

Go electronic! The delegate bag insert (may it rest in peace) has been replaced with a greener alternative: the electronic advert. Have your slide included in a rolling presentation featured on plasma screens located around the conference building. The screens provided by the venue will also be showing information about the conference throughout the day. This provides an excellent way of grabbing delegates' attention.

Bundle this together with an exhibition package to advertise what you are doing on your stand. See special discount deal under 'Bundle Options'.

# Exhibition Opportunities

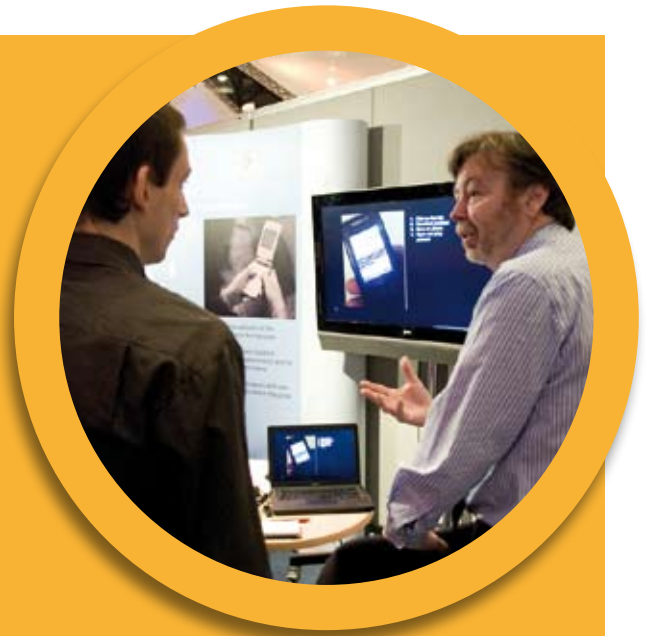
## Exhibition package

**£900 before 1 December 2008**

(£1,250 after 1 December 2008)

- 3m x 2m shell scheme exhibition space
- Name fascia board
- 1 x table
- 2 x chairs
- 1 x electrical power socket
- 2 x spotlights
- Refreshments and lunch for 2 exhibitors
- 150-word entry in the exhibitor listing, in the event guide
- Additional exhibition time at the pre-conference drinks reception on the evening of Monday 23 March

Additional exhibitor passes can be purchased at the cost of £50 + VAT per exhibitor. Additional furniture, AV equipment and internet connection can be ordered separately at an extra cost.



## Bundle Options

### Exhibition and electronic advert bundle

**£1,100 before 1 December 2008**

(£1,450 after 1 December 2008), availability limited to 8 bundles only

Book an exhibition stand and an electronic advert together as a 'bundle' before 1 December 2008 and benefit from the early bird saving and a special bundle discount of £50. The bundle price increases to £1,450 after 1 December 2008, still representing a £50 saving.

### Wi-Fi sponsorship and exhibition package bundle

**£2,900** (one bundle available only)

Bundle together sponsorship of the wireless network with an exhibition stand and benefit from a unique opportunity to maximise footfall to your stand. By booking this bundle you will have the benefit of distributing the wireless login cards to delegates from your exhibition stand. Delegates will be advised beforehand and on the day where they can collect their login cards to access the Wi-Fi.

Contact: Joan Smith, JISC Conference Office, c/o Sounds Commercial Ltd. Tel: 0117 958 0282  
Fax: 0117 935 5266 Email: [jisc@soundscommercial.co.uk](mailto:jisc@soundscommercial.co.uk) Website: [www.jisc.ac.uk](http://www.jisc.ac.uk)

If you have any questions while organising your participation or need additional assistance, please contact the conference organisers on the telephone number or email address above.

## JISC Conference 2009 Environmental Standards

JISC is committed to reducing the environmental impact of its events. The organisers are pleased to be working with the venue, caterer and exhibition contractor to reduce the carbon emissions, waste and energy consumption of the annual conference.

### A small number of the things that JISC are doing this year are:

- Working with the Edinburgh International Conference Centre, the conference venue, which is fully ISO 14001 accredited and committed to reducing the environmental impact of its events ([www.eicc.co.uk/](http://www.eicc.co.uk/))
- Working with the stand contractor to fit exhibition stands with low-wattage light-bulbs
- Reducing paper consumption by not distributing exhibition bags to delegates, which means no paper marketing inserts and no printed delegate list (the delegate list will be available online)
- Introducing rolling electronic adverts as a green alternative to paper inserts
- Reducing the size of the event guide, to save on paper consumption
- Working with the venue to provide recycling points for the conference and exhibition
- Working with the venue caterer to ensure all food where possible is locally sourced and freshly prepared on site
- Encouraging delegates to take public transport or car-share

We ask that all exhibitors help JISC work towards a greener conference by refraining from printing and distributing large quantities of leaflets and publications at the conference. Perhaps you could find a way of distributing your material in digital format or collect email addresses from delegates to send electronic versions of any publications after the event? Anything you can do to help us reduce the environmental impact of our event is greatly appreciated, and please do tell us about it, we would be pleased to know what you are doing.

Contact [jisc@soundscommercial.co.uk](mailto:jisc@soundscommercial.co.uk) with details.

*Thank you and see you in Edinburgh!*



## JISC Conference 2009

# Sponsorship and Exhibition package booking form

Sponsorship package	Cost (plus VAT)	Please tick one or more of the following
Sponsor of the demonstration area	£2,500	<input type="checkbox"/>
Conference opening night drinks	£2,500	<input type="checkbox"/>
Conference Wi-Fi sponsor	£2,000	<input type="checkbox"/>
Electronic advert	£250	<input type="checkbox"/>
Early Bird Exhibition Package <small>(before 1 December 2008 ONLY)</small>	£900	<input type="checkbox"/>
Standard Exhibition Package <small>(from 1 December 2008)</small>	£1,250	<input type="checkbox"/>
Early Bird Exhibition and Electronic Advert Bundle <small>(save £50 if booked before 1 December 2008)</small>	£1,100	<input type="checkbox"/>
Standard Exhibition and Electronic Advert Bundle <small>(save £50 after 1 December 2008)</small>	£1,450	<input type="checkbox"/>

## Booking information - main contact details

Title	
First name	
Surname	
Organisation	
Address	
City	
Postcode	
Telephone	
Fax	
Email	

## Invoice details

Invoice address

Contact name for invoice

Contact tel. no.

PO number

## Exhibition stand information

If you are booking an exhibition stand please refer to the attached exhibition floorplan and indicate a first, second and third choice for your stand position. Please note that JISC cannot guarantee that you will be given your preferred choice of stand. Stand spaces are generally allocated on a first come, first served basis. You will be informed which stand you have been allocated in your final confirmation email. This will be sent approximately 2 weeks before the event.

1st choice  
stand no:

2nd choice  
stand no:

3rd choice  
stand no:

## Name fascia board

Please write below EXACTLY how you wish your organisation name to be printed on the name fascia board above your stand (eg if you write it all in block capitals that is how it will be printed on the fascia board above your stand).

Signed

Print name

Job title

Date

Upon receipt of your signed booking form you will be sent an acknowledgement together with an Exhibitors Handbook which includes relevant stand personnel, equipment and AV booking forms and all further information that you require with regard to the exhibition and conference.

Please return form to JISC Conference Office c/o Sounds Commercial  
13-16 Dragon Court, St. George, Bristol, BS5 7XX  
Tel: 0117 958 0282 Fax: 0117 935 5266 Email: [jisc@soundscommercial.co.uk](mailto:jisc@soundscommercial.co.uk)

## JISC Conference 2009

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[www.jisc.ac.uk](http://www.jisc.ac.uk)

'It was by far the most professional JISC Conference I have ever been to. The organisation, communications and programme were all excellent, as were the new Web 2.0 tools.'

*Delegate feedback, 2008*

