

## **Day 2 Closing summary**

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## ■ Managing content

Digitisation projects need to be incorporated into coherent, sustainable inter-departmental strategies rather than just carried out on an ad hoc project by project basis.

Serious thought has to be given to the resolution of the individual scans and how much detail is required by end users

## ■ Developing content

The opinions of institutions and the opinions of individuals within those institutions about copyright and IPR issues vary.

The public sector needs to tackle this because organisations don't know what they can or can't do with their content, and don't know what other organisations can do either.

## ■ Content in education

This is a pivotal moment for film and sound in education. Digital Britain was the last gasp of an ancien regime. We need Robespierres not Bourbons to do this future mapping.

For the students of the future, multimedia will be their way of working. We will not distract them from Facebook unless we can offer a more compelling experience.

## ■ User engagement

This session looked at how you can define what impact your resource have on its users. It gave some strategies for identifying if your online resource is well-used or not and how to make use of metrics

Audience research can be useful for funding purposes and evaluation and particularly if trying to move a pilot project into a fully fledged service.

## ■ Looking into the future

We need to rethink our attitudes towards what libraries are: what they look like, what they contain, who work in them and what they are used for.

Information literacy is an essential component of library use, but how should it be taught? Is it up to teachers or librarians to help people learn to access and interpret information?