



JISC

SPIRE

P2P – to – Web2.0

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Overview

Informal Sharing

JISC

- **Started with LionShare**
- **Moved to Web2.0**
- **Synthesis report**

Where is the edge of the Institution?

- Does the institution want to own or facilitate the ‘chat down the pub?’
- Institutional boundary is becoming blurred, part of the overall ‘zeitgeist’
 - Economic
 - Web 2.0
 - Global
 - Social
- E-learning becomes simply Learning ?

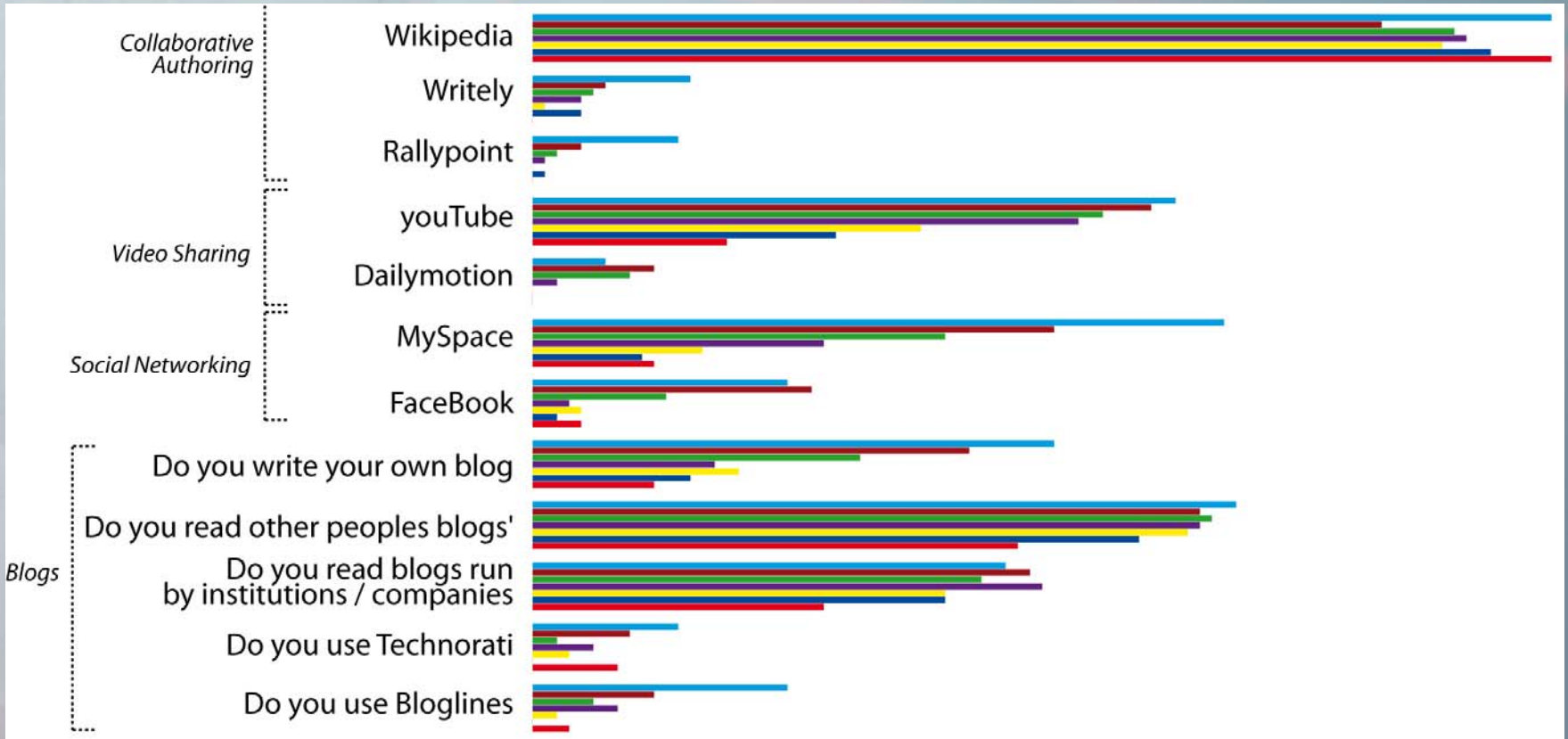
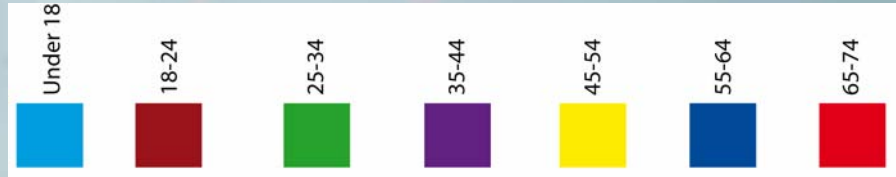
The challenge shifts from the technical to the cultural

- **This stuff works pretty well (drives this issue)**
- **Do computing services become advisors as much as providers?**
- **Ownership, Legal, Risk etc**
- **Are we dealing with 'Digital Natives' or is that a red herring?**

What's actually being used?

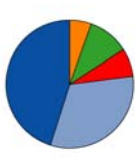
- **SPIRE survey results:**

Google: 'Dave White Web2'



80% Usag

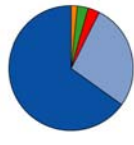
Collaborative Authoring



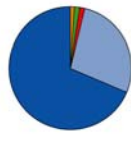
Wikis



Wikipedia

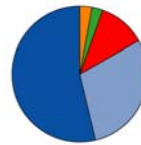


Writely

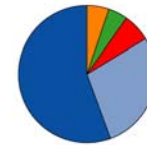


Rallypoint

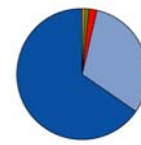
Image Sharing



Flickr

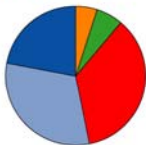


Slide

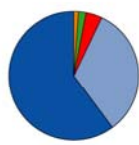


Zoto

Video Sharing

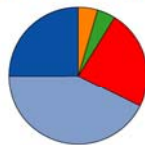


youTube

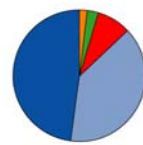


Dailymotion

Social Networking



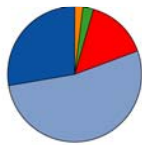
MySpace



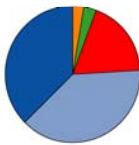
FaceBook



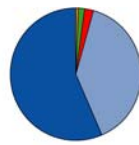
File Sharing



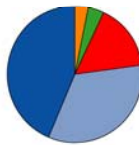
Napster



Kazaa

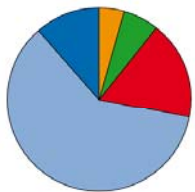


Grokster

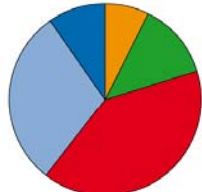


Limewire

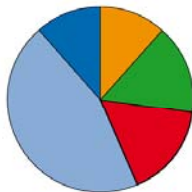
Blogs



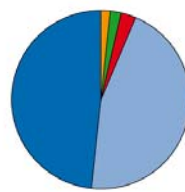
Do you write your own blog



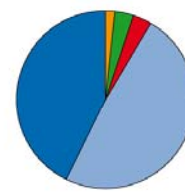
Do you read other peoples blogs'



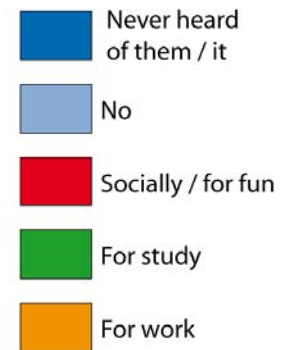
Do you read blogs run by institutions / companies



Do you use Technorati



Do you use Bloglines



Thoughts

- **Can't simply institutionalise web based paradigms**
- **Need appropriate levels of security**
- **Need to educate all involved to become 'new media' literate**
- **Need for institutions to grapple with the 'new information' economy / social media**
- **Institutions need to decide what their role is in this economy**
- **Institutional boundary is blurring**

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